

2015 CONCERT SEASON

- CABRILLO SYMPHONIC CHORUS FEAST OF CHRISTMAS, DEC. 4, 5 & 6 (1,500+ attendees) •
- CABRILLO CANTIAMO! CONCERT FOR A WINTER'S EVE, DEC. 12 & 13 (500+ attendees) •

AD SIZE	5 CONCERTS!
1/8-page (3.625"w x 2.312"h)	^{\$} 190
1/4-page (3.625"w x 4.875"h)	^{\$} 280
1/2-page horizontal (7.5"w x 4.875"h)	^{\$} 415
1/2-page vertical (3.625"w x 10"h)	^{\$} 415
Full Page (7.5"w x 10"h)	^{\$} 600

Email ad copy to ian.rusconi@gmail.com with the Subject "Cabrillo Chorus Ad for <business name>"

Please send any layout or format questions to <u>ian.rusconi@gmail.com</u>. Be sure to include contact information for your graphic designer in case there are any issues. All ads must be in one of the following formats:

- Adobe InDesign (up to CS6): files with all images and fonts
- Adobe Illustrator (up to CS6): files with fonts turned to outlines and all images embedded
- **High resolution EPS or TIFF:** 300 dpi minimum

Ad size/type.

- **High resolution (press quality) PDF:** with fonts embedded and images at 300+ pixels
- Hard Copy Ads: can be reproduced for an additional \$50 (digital files are preferred)

Mail or Give payment in class to Amita Kuttner (2165 Cox Road, Aptos, CA 95003)

Be sure to include white copy with the payment. The yellow copy is the customer's receipt. Please make checks payable to *Cabrillo College*. Payment questions? Call Amita: (831) 219-5030.

AD ORDERS ARE DUE OCT. 31 st	ARTWORK DUE NOV. 7 th	PAYMENT IS

PAYMENT IS DUE NOV. 28TH

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Amount \$

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Business Name:	Chorus Singer:
Contact Person:	Home Phone:
Phone Number:	Work Phone:
Mailing Address:	Comments: