FOR IMMEDIATE RELEASE

WELLS FARGO BANK AWARDS $10,000 GRANT TO CENTRAL COAST SMALL BUSINESS DEVELOPMENT CENTER AT CABRILLO COLLEGE

Becomes Presenting Sponsor of 2010 Small Business Seminars in Santa Cruz and Monterey Counties

APTOS, CA – The Central Coast Small Business Development Center at Cabrillo College (SDBC) today announced that it recently received a donation of $10,000 from Wells Fargo Bank as the principal sponsor of the SBDC 2010 Small Business Seminar Series. This is the fourth year that Wells Fargo has sponsored the Seminar Series, which is provided free-of-charge for new and existing business owners and their employees and is designed to improve the success rates of small businesses throughout the Monterey Bay Area.

“At Wells Fargo we have a responsibility to promote long-term economic prosperity and quality of life for everyone in our communities, and this is why we consistently support the SBDC, which provides our small business owners with the tools for success,” said Sue Lewis, Wells Fargo senior vice president of community banking. “Over the last three years, Wells Fargo has donated more than $3 million dollars to nonprofits in the Monterey/Santa Cruz Region, in order to help meet the needs of those they serve—many of them our customers!”

“Wells Fargo’s generosity and commitment to small business success is more important than ever as our local businesses struggle to survive,” said Teresa Thomae, Director of the Central Coast SBDC at Cabrillo College. “This is the fourth year that Wells Fargo has supported the SBDC Seminar Series, and hundreds of small business owners have benefited from their support.”

This year’s series will help local, small business owners plan for profitability and learn the basics of marketing and bookkeeping. A new “Basic” Seminar is also featured. The City of Watsonville Main Library has generously donated meeting space for the SBDC Small Business Seminars, and the Series has also received support from the El Pajaro Community Development Corporation.
The SBDC Small Business Seminar Series features seminar dates through the end of June, and upcoming seminars include:

- **SBDC Marketing 101: The Basics**: May 5
- **SCORE® How To Start A Business**: May 6
- **SBDC Bookkeeping 101: The Basics**: May 12
- **SBDC Business Plan Seminars**: May 19
- **SBDC Basic QuickBooks**: June 2

All seminars are held Wednesdays, 2:00 pm - 4:30 pm at the Watsonville Main Library, 275 Main St., 2nd Floor, (831) 768-3400. The cost for each seminar is: $35

“In our current economy, programs like the SBDC are essential for the survival of small businesses, upon which the local economy is built,” said Brian King, president, Cabrillo College. “We are extremely grateful to Wells Fargo Bank for making an investment in their local community by continuing their long-term support of the SBDC’s Small Business Seminar Series.”

Seating is limited for the seminar series and advance registration is required. Please register at the SBDC website, [www.CentralCoastSBDC.org](http://www.CentralCoastSBDC.org). For more information, call (831) 479-6136 or email the SBDC office at sbdc@cabrillo.edu.

**About Wells Fargo Bank**

Wells Fargo & Company is a diversified financial services company with $1.2 trillion in assets, providing banking, insurance, investments, mortgage and consumer finance through more than 10,000 stores and 12,000 ATMs and the internet (wellsfargo.com) across North America and internationally.

Wells Fargo is America’s #1 small business lender and a leading lender to women- and diverse-owned businesses. Through its award-winning online library of business resources, including topical videos and a webcast series, Wells Fargo provides business owners with timely advice and information to help them succeed financially. For more information, speak with a Wells Fargo banker, visit wellsfargo.com/biz or call the National Business Banking Center at 1-800-CALL-WELLS.

**About The Central Coast SBDC At Cabrillo College**

The Central Coast Small Business Development Center (SBDC) at Cabrillo College offers a wide variety of services for present and potential small business owners. Its mission is to provide quality management and technical assistance for small businesses, resulting in success for the entrepreneur, and economic growth and prosperity for all Californians. The Central Coast SBDC is dedicated to assisting struggling businesses to retain employees; developing new small businesses; helping businesses expand and develop; promoting minority and women-owned business; and creating jobs. All of the SBDC’s counseling services are confidential and free of charge.

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