FOR IMMEDIATE RELEASE

WELLS FARGO BANK AWARDS $10,000 GRANT TO CENTRAL COAST SMALL BUSINESS DEVELOPMENT CENTER AT CABRILLO COLLEGE

Becomes Presenting Sponsor of 2015 Small Business Seminars in Santa Cruz County

APTOS, CA – The Central Coast Small Business Development Center at Cabrillo College (SDBC) today announced that it recently received a donation of $10,000 from Wells Fargo Bank as the principal sponsor of the SBDC 2015 Small Business Seminar Series. This is the ninth year that Wells Fargo has sponsored the Seminar Series, which includes “Writing Your Best Business Plan,” “The Social Media Puzzle,” and “Recordkeeping for Small Business.”

“At Wells Fargo we have a responsibility to promote long-term economic prosperity and quality of life for everyone in our communities, and this is why we consistently support the SBDC, which provides our small business owners with the tools for success,” said Sandi Eason, Wells Fargo Regional Senior Vice President of Business Banking.

“Wells Fargo’s generosity and commitment to small business success is more important than ever as our local businesses face challenges,” said Teresa Thomae, Director of the Central Coast SBDC at Cabrillo College. “Wells Fargo has supported the SBDC Seminar Series for many years, and thousands of small business owners have benefited from their support.”

This year’s series will help local, small business owners plan for profitability and learn the basics of business planning, social media strategies and bookkeeping and is co-sponsored by Cabrillo College Extension programs.

Seating is limited for the seminar series and advance registration is required. Please register at the SBDC website, www.CentralCoastSBDC.org. For more information, call (831) 479-6136 or email the SBDC office at sbdc@cabrillo.edu.

About Wells Fargo Bank
Wells Fargo & Company is a diversified financial services company with $1.2 trillion in assets, providing banking, insurance, investments, mortgage and consumer finance through more than 10,000 stores and 12,000 ATMs and the internet (wellsfargo.com) across North America and internationally.

Wells Fargo is America’s #1 small business lender and a leading lender to women- and diverse-owned businesses. Through its award-winning online library of business resources, including topical videos and
a webcast series, Wells Fargo provides business owners with timely advice and information to help them succeed financially. For more information, speak with a Wells Fargo banker, visit wellsfargo.com/biz or call the National Business Banking Center at 1-800-CALL-WELLS.

**About The Central Coast SBDC At Cabrillo College**

The Central Coast Small Business Development Center (SBDC) at Cabrillo College offers a wide variety of services for present and potential small business owners. Its mission is to provide quality management and technical assistance for small businesses, resulting in success for the entrepreneur, and economic growth and prosperity for all Californians. The Central Coast SBDC is dedicated to assisting struggling businesses to retain employees; developing new small businesses; and helping businesses expand and develop and create jobs. All of the SBDC’s counseling services are confidential and free of charge.

**About Cabrillo College**

*Cabrillo College is a leading California community college serving Santa Cruz County with locations in Aptos, Scotts Valley and Watsonville. It is ranked #1 in transfers to UC Santa Cruz. Founded in 1959, the college offers over 100 academic and career technical education programs that serve multiple educational goals such as A.A. and A.S. degrees, certificates of achievement, skills certificates, transfer to 4-year institutions or for lifelong learning and personal enrichment. Cabrillo College is a dynamic, diverse and responsive educational community that is dedicated to helping all students achieve their academic, career, and personal development goals.*

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