For Immediate Release

The Cabrillo College Extension Program Announces
The Youth Leadership Challenge® as Part of Summer Institute
World-Class Leadership Training Program Offered for Teens July 27-31 at Cabrillo Aptos Campus

Aptos, CA — The Cabrillo College Extension Program has announced that it is offering The Youth Leadership Challenge® for teens ages 12-17 as part of its popular Cabrillo Youth Summer Institute program. The Youth Leadership Challenge® will run July 27-31, 2015 at the Cabrillo College Aptos Campus, 6500 Soquel Drive, Aptos.

The Leadership Challenge® is a world-class leadership training program developed by Jim Kouzes and Barry Posner, and backed by over 25 years of research. Widely available for adults in the workplace and even for college students, the Cabrillo College Extension program version is unique in that it has been adapted for middle and high school students. This dynamic and engaging program is where local youth can begin their leadership development journey. Barry Posner, Accolti Endowed Professor of Leadership at Santa Clara University and one of the authors of the program says, “It’s never too early to build your leadership skills. This Youth Leadership Challenge Camp can liberate the leader in every teenager as they come to understand themselves and the differences they want to make.”

The program will introduce Five Practices of Exemplary Leadership® including: Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act, and Encourage the Heart. All five practices will be introduced with interactive activities and applied exercises. Students will come away with a much deeper understanding about themselves as leaders and the impact they can make on their communities and the world. In addition, high school students (grades 9 – 12) will learn to take on specific leadership roles as they help facilitate activities for the younger students.

The Youth Leadership Challenge® Summer Institute is offered by Cabrillo College Extension as part of its ongoing commitment to support the development of leaders in the region. “Leadership development is recognized as one of the key sets of skills that employers are searching for and Cabrillo is recognized for providing some of the best training programs in the County,” said Scott Johnson, Director of Contract and Community Education at Cabrillo College. “Creating this new Leadership Institute was the perfect way to complement our successful Cabrillo Youth Summer Institutes, where middle and high school students have the opportunity to explore different college and career paths, all within the college environment.”

If students are interested in participating but are unable to pay the fees, scholarship applications are available at: http://cabrillo.edu/services/extension/kidslanding.html. Many local businesses, schools and individuals are showing their support for this program by sponsoring a student. If you are interested in supporting The Youth Leadership Challenge® Summer Institute by sponsoring a student
or making a donation towards the general enrollment scholarship fund, please contact Jill Gallo at 831-479-6331.

The Youth Leadership Challenge® will be offered July 27 -31, 2015. For more information, please visit: http://cabrillo.edu/services/extension/youthinstitute.html#leadership or call 831-479-6331.

About Cabrillo College
Cabrillo College is a leading California community college serving Santa Cruz County with locations in Aptos, Scotts Valley and Watsonville. It is ranked #1 in transfers to UC Santa Cruz. Founded in 1959, the college offers over 100 academic and career technical education programs that serve multiple educational goals such as A.A. and A.S. degrees, certificates of achievement, skills certificates, transfer to 4-year institutions or for lifelong learning and personal enrichment. Cabrillo College is a dynamic, diverse and responsive educational community that is dedicated to helping all students achieve their academic, career, and personal development goals.

# # #