



**SMALL  
BUSINESS  
DEVELOPMENT  
CENTER**

at *Cabrillo College*

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### **Wells Fargo Bank Awards \$10,000 Grant to Santa Cruz Small Business Development Center at Cabrillo College**

*"Build Your Business" Seminar Series Covers Recordkeeping, Business Planning, & Social Media Marketing Topics*

APTOS, CA – The Santa Cruz County Business Development Center (SBDC) recently received a donation of \$10,000 from Wells Fargo Bank as the principal sponsor of the 2016 SBDC Small Business Seminar Series. This marks an entire decade of support with offerings including "Writing Your Best Business Plan," "Solving the Social Media Puzzle," and "Recordkeeping for Small Business."

"Wells Fargo is pleased to continue our sponsorship of the SBDC Small Business Seminar Series. We are proud of our legacy of helping small businesses in our community thrive and grow" said Sandi Eason, Wells Fargo Regional Senior Vice President of Business Banking. "The SBDC is very grateful for Wells Fargo's continued support," said Teresa Thomae, Director of the Santa Cruz SBDC at Cabrillo College. Their sponsorship allows us to charge a nominal fee and provides more intensive follow-up business counseling to the attendees. They are helping us create new businesses new jobs, and increase sales for our small business clients. As the largest SBA lender in California, it's great they are bringing their support to the local level."

This year's series will help local, small business owners plan for profitability and learn the basics of business planning, social media strategies and bookkeeping and is co-sponsored by Cabrillo College Extension, and City and County of Santa Cruz Economic Development Departments.

Seating is limited for the seminar series and advance registration is required. Please register at the SBDC website, [www.santacruzsbdc.org](http://www.santacruzsbdc.org).

#### **About Wells Fargo Bank**

*Wells Fargo & Company is a diversified financial services company with \$1.2 trillion in assets, providing banking, insurance, investments, mortgage and consumer finance through more than 10,000 stores and 12,000 ATMs and the internet*

*(wellsfargo.com) across North America and internationally. Wells Fargo is America's #1 small business lender and a leading lender to women- and diverse-owned businesses. Through its award-winning online library of business resources, including topical videos and a webcast series, Wells Fargo provides business owners with timely advice and information to help them succeed financially. For more information, speak with a Wells Fargo banker, visit [wellsfargo.com/biz](http://wellsfargo.com/biz) or call the National Business Banking Center at 1-800-CALL-WELLS.*

### **About Santa Cruz Small Business Development Center (SBDC)**

*The SBDC offers a wide variety of services to present and potential small business owners. All counseling services are confidential and free of charge. The SBDC's mission is to provide quality management and technical assistance for small businesses, resulting in success for the entrepreneur, and economic growth and prosperity for all Californians.*