

# JOURNALISM

## Business, English, and Language Arts Division

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www.cabrillo.edu/programs

## Information for Journalism Majors

The Journalism transfer is designed to provide the lower division coursework needed for transfer to a 4-year university in Journalism or Mass Media. The major is available at most CSU campuses and some campuses of the University of California.

### MODEL PROGRAM FOR JOURNALISM

The following model program fulfills requirements for the AA in Journalism at Cabrillo College. Specific lower division major preparation at four-year public institutions in California can be found at www.assist.org. Please see a counselor for advisement for transfer to any four-year institution.

<b>Core Courses</b>		<b>Units</b>
JOURN 21	Mass Communications. . . . .	3
JOURN 23A	News Writing and Reporting . . . . .	3
ENGL 1B	Composition and Literature . . . . .	3
OR		
ENGL 1BMC	Composition and Literature . . . . .	3
<b>Approved Electives</b>		
ART 27	Graphic Design. . . . .	3
ART 28	Lettering/Typography . . . . .	3
AP 9A	Photography. . . . .	3
JOURN 20A	Introduction to Photojournalism . . . . .	3
JOURN 35	Writing for the Broadcast Media . . . . .	3
DM 1	Introduction to Digital Media . . . . .	3
COMM 10	Communication Process . . . . .	3
ENGL 12A	Creative Writing: Prose . . . . .	3
MATH 12	Elementary Statistics . . . . .	4
OR		
BUS 9	Business Statistics . . . . .	3

## Associate in Arts Degree in Journalism

General Education . . . . .	30
Journalism Core . . . . .	9
Approved Electives . . . . .	11
Electives . . . . .	10
Total for the A.A. Degree in Journalism	60

## Journalism Occupational Program

Cabrillo College's Journalism program is designed to give students hands-on experience in print journalism. It prepares students for jobs in journalism that don't require a bachelor's degree. Possible career opportunities include working as a stringer for a newspaper, producing newsletters for companies and organizations, free-lancing as a writer, or working as a photojournalist or in newspaper layout. Cabrillo's program offers a one-year Certificate of Proficiency and a two-year Associate in Science Degree, as well as a two-year Associate in Arts Degree and/or transfer credit to four-year institutions for higher degrees.

<b>Core Courses</b>		<b>Units</b>
JOURN 20A	Introduction to Photojournalism . . . . .	3
JOURN 21	Mass Communications. . . . .	3
JOURN 23A	News Writing and Reporting . . . . .	3
JOURN 50	Publications: Writing for the College Paper . . . . .	3-12
JOURN 53	Newspaper Production and Copy Editing . . . . .	4-16
<b>Approved Electives</b>		
AP 9A	Photography. . . . .	3
ART 27	Graphic Design. . . . .	3
ART 28	Lettering/Typography . . . . .	3
JOURN 2	Special Projects . . . . .	3
JOURN 20B	Press Photo Bureau . . . . .	3
JOURN 35	Writing for the Broadcast Media . . . . .	3
JOURN 199C	Career Work Experience Education . . . . .	1-4
DM 1	Introduction to Digital Media . . . . .	4
DM 2	Introduction to Publishing using Indesign . . . . .	3
COMM 10	Communication Process . . . . .	3

## Associate in Science Degree in Journalism

General Education . . . . .	21
Journalism Core Courses . . . . .	19-20
Approved Journalism Electives . . . . .	10-11
Electives (any course numbered 1-199) . . . . .	9-10
Total for A.S. Degree in Journalism	60

## Certificate of Proficiency in Journalism

Journalism Core Courses . . . . .	16
Approved Electives . . . . .	6
ENGL 100 or 1A or 1AMC or CABT 157 . . . . .	3
Total for Certificate of Proficiency	25

## Journalism Courses

### JOURN 2

#### Special Projects in Journalism

1 - 3 units; 1 hour Lecture

Recommended Preparation: Eligibility for ENGL 100.

Repeatability: May be taken 2 times.

This course concentrates on some dimension or aspect of journalism not covered in regular journalism courses.

*Transfer Credit:* Transfers to CSU.

### JOURN 20A

#### Introduction to Photojournalism

3 units; 2 hours Lecture, 3 hours Laboratory

Prerequisite: AP 9A or equivalent experience.

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

Repeatability: May be taken 2 times.

Introduces photojournalism, emphasizing the art of telling stories with photographs. Examines the photographic techniques, journalistic practices, and artistic concerns of the photojournalist, as well as the history and future of photojournalism. Students in this class also provide the photographs for the college newspaper, *The Voice*. Requires access to a camera with adjustable speeds and "f" stops.

*Transfer Credit:* Transfers to CSU.

### JOURN 20B

#### Press Photo Bureau

3 units; 2 hours Lecture, 3 hours Laboratory

Prerequisite: JOURN 20A, AP 9A, or AP 9B.

Repeatability: May be taken 2 times.

An exploration of the role of the working photojournalist, examining the underlying standards and principles--both practical and aesthetic--of photography and visual communication. This course includes a survey of the profession of photojournalism, and an introduction to the emerging digital imaging technologies. Students in this class also provide the photographs for the college newspaper, *The Voice*. Requires access to a camera with adjustable speeds and "f" stops.

*Transfer Credit:* Transfers to CSU.

### JOURN 21

#### Mass Communications

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 and READ 100.

An examination of how mass communications help shape us, tell us what to think about, what to buy, how to act, and what to be. May be offered in a Distance-Learning Format.

*Transfer Credit:* Transfers to CSU. Transfers to UC. CAN JOUR4.

### JOURN 23A

#### News Writing and Reporting

3 units; 3 hours Lecture

Prerequisite: ENGL 1A/1AMC or equivalent experience.

Covers the basics of newsgathering and writing for the print media.

*Transfer Credit:* Transfers to CSU. Transfers to UC. CAN JOUR2.

### JOURN 35

#### Writing for the Broadcast Media

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 1A/1AMC.

A writing course designed to teach students the basics of writing for the broadcast media, including news, commercials, announcements, documentaries and dramatic writing.

*Transfer Credit:* Transfers to CSU.

### JOURN 50

#### Publications: Writing for the College Paper

3 units; 3 hours Lecture

Prerequisite: ENGL 1A/1AMC or equivalent experience.

Recommended Preparation: Eligibility for READ 100.

Repeatability: May be taken 4 times. Any combination of JOURN 50 & ENGL 50 may be taken a total of 4 times.

Students will be given story assignments and beats and be trained to write for the college newspaper. Students will compose their stories on computers, so typing skills are necessary. Students are encouraged to take JOURN 23A before enrolling in this course.

*Transfer Credit:* Transfers to CSU.

### JOURN 53

#### Newspaper Production and Copy Editing

4 units; 4 hours Lecture, 2 hours Laboratory

Recommended Preparation: DM 2; Eligibility for ENGL 100 and READ 100.

Repeatability: May be taken 4 times.

Understand mechanics of newspaper production and copy editing by producing the college newspaper. Apply newspaper layout and design techniques. Apply editing skills including rewriting, proofreading and headline writing.

*Transfer Credit:* Transfers to CSU.