

## INVITATION TO PARTICIPATE



The Cabrillo Gallery invites entries for our annual fundraiser **12x12 (x12): An Open Invitational**. All entries will be accepted, provided they are **12" x 12" exactly**, (up to 12" deep for sculpture) **no bigger, no smaller**, and follow the rules of entry. Three awards will be selected by popular vote. Open to California residents.

## ARTWORK GUIDELINES

- Artwork must be exactly 12.0" high x 12.0" wide (including framing)—no bigger, no smaller—and no more than 12.0" deep. Of course this year we won't be as fussy with the measurements, but it still does need to be square, or measure 12" horizontally and vertically if it is round or irregular in shape!

## RULES OF ENTRY

- Entry fee: \$12.00 per artwork; non-refundable check or money order payable to Cabrillo Gallery or by online payment TBD.
- No limit to number of works entered—each artwork must have separate information clearly labeled in an email.
- Artwork must fit the artwork guidelines and be submitted as a digital file.
- Entries must be emailed to [gallery@cabrillo.edu](mailto:gallery@cabrillo.edu) along with the required artwork information (see right column).
- Applicant must be a resident of California.
- Original work only, completed since 2017 and not previously shown at the Cabrillo Gallery.
- The gallery takes a 10% commission on sales.

## QUESTIONS?

Contact exhibition coordinators:  
Victoria May: [gallery@cabrillo.edu](mailto:gallery@cabrillo.edu)  
Beverly Rayner: [gallerystaff@cabrillo.edu](mailto:gallerystaff@cabrillo.edu)

## ARTISTS' CALENDAR

Emailed artwork, entry information and payment due by:

**October 23**

Entrants notified of receipt of entries and payment:  
**October 30**

Reception:

**TBD**—please check gallery website exhibition page or email updates for info

Exhibition Dates:

**November 2–December 11, 2020**

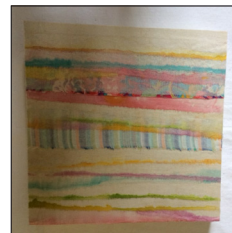
## HOW TO ENTER

1. Take a clear, focused photo of your piece with some space around it against a white background making sure there are no interfering shadows. Photograph the image from directly in front and center of the artwork, keeping artwork as square as possible to the frame of the image. It's okay if your photo is rectangular. The best format is .jpg, but we can work with others. Ideally, if you know how to manage image size, we would like images that are 1600 pixels in the long dimension at 72ppi, or simply take a high resolution jpeg image and send it to us without reducing the file size.

**Good job!**



**Please try again!**



2. Email your image(s) to [gallery@cabrillo.edu](mailto:gallery@cabrillo.edu) along with the following information **typed into the email** for each piece entered:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Title: \_\_\_\_\_

Year made: \_\_\_\_\_

Value: \_\_\_\_\_

For sale? Yes or no.

Medium: \_\_\_\_\_

If available:

Instagram name: \_\_\_\_\_

Website: \_\_\_\_\_

3. Submit your entry fee either by sending a check or money order for \$12 per artwork to:  
Cabrillo Gallery,  
6500 Soquel Drive, Aptos, CA 95003

Online submission and payment option available through the website: <https://cabrillo.edu/services/artgallery/12x12.html>

4. By virtue of emailing your work to the gallery and submitting an entry fee, you give Cabrillo Gallery the right to telecast, and/or reproduce artwork in full or in detail for educational, catalog, or publicity purposes, including the gallery's website, Google Photos, Instagram and Facebook. If your piece is requested to be purchased through the exhibition, you agree to contact the seller directly and donate 10% of sales to the gallery.