MODULE 01: Week of Sep 1 (class begins 9/2)
Overview of DM70; Intro to Blackboard
Videos: CC Essential Training, The Dreamweaver Interface
• DUE Friday 9/5: Introduction Blog, Overview of Dreamweaver
• DUE Monday 9/8: Module 01: Week 01 Discussion

MODULE 02: Week of Sep 8
Dreamweaver Basics
Videos: CC Essential Training, Managing Projects, and Creating New Documents
• Discussion Board: Module 02: Week 02 Discussion
• Project 1 Assigned: A Just Cause, basic typography, layout, and web site analysis
• Quiz: Module 02 > Quiz 1

MODULE 03: Week of Sep 15
Links and Graphics
Videos: CC Essential Training, Working with Images and Creating Links
• Discussion Board: Module 03: Week 03 Discussion
• Quiz: Module 03 > Quiz 2

MODULE 04: Sep 22
CSS Foundations
Videos: CC Essential Training, Managing CSS and Structuring Documents
• Discussion Board: Module 04: Week 04 Discussion
• Project 1 DUE Monday 9/22: Basic typography, layout, and web site analysis
• Project 2 Assigned: Love at First Site
• Quiz: Module 04 > Quiz 3

MODULE 05: Week of Sep 29
Data Tables
Videos: CC Essential Training, Working with Tables
• Quiz: Module 05 > Quiz 4

MODULE 06: Week of Oct 6
CSS Fundamentals
Videos: CC Essential Training, Managing CSS
Webinar Demonstration: Weebly
• Discussion Board: Module 06: Week 06 Discussion
• Project 2 DUE Monday 10/6: Basic CSS, use of images, and hyperlinks
• Project 3 Assigned: Homepages as Portraits
• Quiz: Module 06 > Quiz 5

MODULE 07: Week of Oct 13
Fluid Grid Layouts
Videos: Adobe TV, Using Fluid Grid Layout
• Discussion Board: Module 07: Week 07 Discussion
• Quiz: Module 07 > Quiz 6

MODULE 08: Week of Oct 20
CSS Based Navigation and Rollover Images
Videos: CC Essential Training, Working with Images, Styling Images with CSS and Creating CSS-based rollovers
Webinar Demonstration: WordPress
• Discussion Board: Module 08: Week 08 Discussion
• Project 3 DUE Monday 10/20: Homepages as Portraits
• Project 4 Assigned: Who’s Your Client? Designing a User-Centered Website
• Quiz: Module 08 > Quiz 7

MODULE 09: Week of Oct 27
Behaviors and jQuery Widgets
Videos: CC Essential Training, Adding Interactivity
• Quiz: Module 09 > Quiz 8

MODULE 10: Week of Nov 3
Forms and Accessibility
Videos: CC Essential Training, Forms
Demonstration: Forms in Weebly and Wordpress
• Discussion Board: Module 10: Week 10 Discussion
• Project 4 DUE Monday 11/3: Who’s Your Client? Designing a User-Centered Website
• Quiz: Module 10 > Quiz 9

MODULE 11: Week of Nov 10
Adding Media in DW, WordPress, and Weebly
Videos: CC Essential Training, Adding Interactivity
Discussion Board: Module 11: Week 11 Discussion
• Final Project Assigned
• Quiz: Module 11 > Quiz 10

MODULE 12: Week of Nov 17
HTML5 and CSS3
Videos: Changing the Appearance of Your Site (WordPress); Working with WordPress Themes
• Quiz: Module 12 > Quiz 11

MODULE 13: Week of Nov 24
More Responsive Design
• Discussion Board: Module 13: Week 13 Discussion
• Quiz: Module 13 > Quiz 12

MODULE 14: Week of Dec 1
Flexible Images and Media
Videos: Adobe TV, Flexible User Testing
• Discussion Board: Module 14: Week 14 Discussion

MODULE 15: Week of Dec 8
Validation, Browser Compatibility, and Running Site-wide Reports
• Final Project DUE 12/8

FINALS WEEK DEC 15
• Final Exam Available

*Deadlines are 11:59pm on date listed
INSTRUCTOR INFORMATION
Instructor: Francine Van Meter
Email: Use Blackboard Messages link
Cabrillo Email: francine@cabrillo.edu
Webinar Hours: Tuesdays 5:00–6:00pm
Phone or Email Availability*: Monday–Thursday, 8:30am–12noon, 2–5pm
* Most weekends you can expect an email response from me by Sunday evening.

STUDENT LEARNING OUTCOME
Critically assess components of user-centered web design and produce interactive websites demonstrating applied design and typographic principles.

COURSE DESCRIPTION
Welcome to DM 70, section 84877 Web Design using Dreamweaver. This course is version-specific. The Digital Media Program tries to provide you instruction on the current version of all Adobe software, including Dreamweaver. However, parts of this course will introduce “cloud-based” applications like WordPress, Weebly, and Populr. Lecture modules include a new topic each week and students will be responsible for reading the lecture materials, watching video demonstrations, participating in discussion board topics, and taking a short quiz based on the reading materials.

Each week I will hold a live webinar demonstrating new skills necessary for the assignments. This is your chance to ask questions in “real time” or simply watch a recording of the video at a time suitable to your schedule.

You are required to register for the Lynda.com online video training library instead of purchasing a textbook. Why? The online training library lets you work on projects while having a separate movie window open to follow along with lessons. The online training library contains weekly exercise files and training videos to enhance your learning experience. I use the library frequently and highly recommend it. The cost to access the online videos is slightly less compared to a textbook. It is important you have access to the latest version of Dreamweaver on a weekly basis. You may use earlier versions of the software in the first few weeks of the course and download a 30 day trial version for use later in the semester. There will also be additional videos for the “cloud-based” apps and remediation materials for those who need to brush up on coding skills. Dreamweaver is available on both PC and Mac computers in the Computer Technology Center (CTC) on the Aptos Campus and the CTC at the Watsonville campus (PC only).

Additionally, you should have some basic Photoshop skills under your belt for this class...nothing fancy though. It’s mainly for creating page logos or banner images. Knowledge of HTML is absolutely essential for troubleshooting and understanding how the software tools work. Completion of DM1, DM 60A (or equivalent) is required for this class.

Beginning the second week of the term, I will host our first webinar to go over the content in the weekly module and provide brief demonstrations. I am also available during the week by phone or you may arrange a meet at my office on campus.

LAB
This course requires 5 lab hours per week. Online lab hours are flexible and can be completed where you have your computer set up or in the Computer Technology Center (CTC). Lab activities include discussion board participation, practicing skills from the webinars and Lynda.com videos, and taking quizzes online.

STUDENT EVALUATION
Attendance is taken every week. I am able to track your activity in the course. If you miss more than two classes (2 weeks) in a row, this is considered excessive. Excessive absence is cause to drop a student from the course.

It is your responsibility to finish the course (unless you decide to officially drop). Please let me know if you decide to drop the course. You will receive a fee refund for tuition if the course is dropped before the official College drop deadline. (First two weeks of classes) It is your responsibility to drop yourself from the course using WebAdvisor. Please refer to the Student Rights and Responsibilities Handbook for policies on academic misconduct.

STUDENT SERVICES
Students needing accommodations should inform the instructor. As required by the Americans with Disabilities Act (ADA), accommodations are provided to insure equal opportunity for students with verified disabilities. To determine if you qualify for need assistance with an accommodation, please contact Accessibility Support Center (ASC), Room 1073, 479-6220.