DM70

MODULE 01: Week of Jan 27
Overview of DM70; Intro to Blackboard
Videos: CC Essential Training, The Dreamweaver Interface
• DUE Friday 1/31: Introduction Blog, Overview of Dreamweaver
• DUE Friday 1/31: Module 01: Week 01 Discussion

MODULE 02: Week of Feb 3
Dreamweaver Basics
Videos: CC Essential Training, Managing Projects, and Creating New Documents
• Discussion Board: Module 02: Week 02 Discussion
• Project 1 Assigned: A Just Cause, basic typography, layout, and web site analysis
• Quiz: Module 02 > Quiz 1

MODULE 03: Week of Feb 10
Links and Graphics
Videos: CC Essential Training, Working with Images and Creating Links
• Discussion Board: Module 03: Week 03 Discussion
• Quiz: Module 03 > Quiz 2

MODULE 04: Week of Feb 17
CSS Foundations
Videos: CC Essential Training, Managing CSS and Structuring Documents
• Discussion Board: Module 04: Week 04 Discussion
• Project 1 DUE Tuesday 1/18 (Monday holiday): Basic typography, layout, and web site analysis
• Project 2 Assigned: Love at First Site
• Quiz: Module 04 > Quiz 3

MODULE 05: Week of Feb 24
Data Tables
Videos: CC Essential Training, Working with Tables
• Quiz: Module 05 > Quiz 4

MODULE 06: Week of Mar 3
CSS Fundamentals
Videos: CC Essential Training, Managing CSS
• Discussion Board: Module 06: Week 06 Discussion
• Project 2 DUE Monday 3/3: Basic CSS, use of images, and hyperlinks
• Project 3 Assigned: Homepages as Portraits
• Quiz: Module 06 > Quiz 5

MODULE 07: Week of Mar 10
Fluid Grid Layouts
Videos: Adobe TV, Using Fluid Grid Layout
• Discussion Board: Module 07: Week 07 Discussion
• Quiz: Module 07 > Quiz 6

MODULE 08: Week of Mar 17
CSS Based Navigation and Rollover Images
Videos: CC Essential Training, Working with Images, Styling Images with CSS and Creating CSS-based rollovers
• Discussion Board: Module 08: Week 08 Discussion
• Project 3 DUE Monday 3/17: Homepages as Portraits
• Project 4 Assigned: Who’s Your Client? Designing a User-Centered Website
• Quiz: Module 08 > Quiz 7

MODULE 09: Week of Mar 24
Behaviors and jQuery Widgets
Videos: CC Essential Training, Adding Interactivity
• Quiz: Module 09 > Quiz 8

SPRING BREAK 3/31–4/4

MODULE 10: Week of April 7
Forms and Accessibility
Videos: CC Essential Training, Forms
• Discussion Board: Module 10: Week 10 Discussion
• Project 4 DUE Monday 4/7: Who’s Your Client? Designing a User-Centered Website
• Quiz: Module 10 > Quiz 9

MODULE 11: Week of April 14
Adding Media
Videos: CC Essential Training, Adding Interactivity
• Final Project Assigned
• Quiz: Module 11 > Quiz 10

MODULE 12: Week of April 21
HTML5 and CSS3
Videos: Creating a First Web Site with Dreamweaver CC, Stylizing Content Creating an HTML5 layout
• Quiz: Module 12 > Quiz 11

MODULE 13: Week of April 28
More Fluid Grid Structure
Videos: Responsive Design with Dreamweaver CC, Expanding on a Fluid Grid Structure
• Discussion Board: Module 13: Week 13 Discussion
• Quiz: Module 13 > Quiz 12

MODULE 14: Week of May 5
Flexible Images and Media
Videos: Responsive Design with Dreamweaver CC, Flexible User Testing
• Discussion Board: Module 14: Week 14 Discussion

MODULE 15: Week of May 12
Validation, Browser Compatibility, and Running Site-wide Reports
• Final Project DUE 5/12

FINALS WEEK
• Final Exam Available 5/19–5/24

*Deadlines are 11:59pm on date listed
INSTRUCTOR INFORMATION

Instructor: Francine Van Meter
Email: Use Blackboard Messages link
Cabrillo Email: francine@cabrillo.edu
Webinar Hours: Tuesdays 5:00–6:00pm
Phone or Email Availability*: Monday–Thursday, 8:30am–12noon, 2–5pm
* Most weekends you can expect an email response from me by Sunday evening.

STUDENT LEARNING OUTCOME

Critically assess components of user-centered web design and produce interactive websites demonstrating applied design and typographic principles.

COURSE DESCRIPTION

Welcome to DM 70, section 82862 Web Design using Dreamweaver. This course is version-specific. The Digital Media Program tries to provide you instruction on the current version of all Adobe software, including Dreamweaver. Lecture modules include a new topic each week and students will be responsible for reading the lecture materials, watching video demonstrations, participating in discussion board topics, and taking a short quiz based on the reading materials.

Each week I will hold a webinar demonstrating new Dreamweaver skills necessary for the assignments. This is your chance to ask questions in “real time” or simply watch a recorded video of the event the following day.

You are required to register for the Lynda.com online video training library instead of purchasing a textbook. Why? The online training library lets you work on projects while having a separate movie window open to follow along with lessons. Think of it as a lecture which also includes screen demonstrations. The online training library contains weekly exercise files and training videos to enhance your learning experience. I use the library frequently and highly recommend it. The cost to access the online videos is slightly less compared to a textbook. There are also limited copies of the DVD Dreamweaver Essential Training in the Aptos Computer Technology Center.

It is important you have access to Dreamweaver on a weekly basis to do the exercises and complete the assignments. You may use earlier versions of the software in the first few weeks of the course and download a 30 day trial version for use later in the semester. There will also be additional videos from YouTube, Adobe, and your instructor. Dreamweaver is available on both PC and Mac computers in the Computer Technology Center (CTC) on the Aptos Campus and the CTC at the Watsonville campus (PC only).

Additionally, we will be working a little with Adobe Photoshop. You should have some basic Photoshop skills under your belt for this class...nothing fancy though. It’s mainly for creating page logos or banner images. Knowledge of HTML is absolutely essential for troubleshooting and understanding how the software tools work. Completion of DM1, DM 60A (or equivalent) is required for this class.

Beginning the second week of the term, I will host our first webinar to go over the content in the weekly module and provide brief demonstrations. I am also available during the week by phone or you may arrange a meet at my office on campus.

LAB

This course requires 6 lab hours per week. Online Lab hours are flexible and can be completed where you have your Internet computer set up or in the Computer Technology Center (CTC). Lab activities include discussion board participation, practicing skills in Dreamweaver using Lynda.com videos, and taking quizzes online. The CTC is also a great place to work collaboratively with classmates.

STUDENT EVALUATION

Attendance is taken every week. I am able to track your activity in the course. If you miss more that two classes (2 weeks) in a row, this is considered excessive. Excessive absence is cause to drop a student from the course.

It is your responsibility to finish the course (unless you decide to officially drop). Please let me know if you decide to drop the course. You will receive a fee refund for tuition if the course is dropped before the official College drop deadline. (First two weeks of classes) It is your responsibility to drop yourself from the course using WebAdvisor. Please refer to the Student Rights and Responsibilities Handbook for policies on academic misconduct.

STUDENT EVALUATION

270 points total
A: 243–270
B: 216–242
C: 189–215
D: 162–188
F: 161 and below

20pts: Project 1: A Just Cause; includes basic typography, layout, and web site analysis
20pts: Project 2: Love at First Site; includes basic CSS, use of images, and hyperlinks
20pts: Project 3: Homepages as Portraits
20pts: Project 4: Who’s Your Client? Designing a User-Centered Website
60pts: Quizzes
30pts: Discussion Board participation
20pts: Project Proposal, Sitemap, Prototype, Comps
60pts: Final Project (including user testing)
20pts: Final Exam

You may turn in your work early or by the due date. Late work (within one week after the due date) is marked down 20%. Work more than a week late is NOT accepted. Assignments are outlined in each Lecture Module.

Please note, due dates can be found on the Syllabus. If dates change, you will be notified via a course announcement. You can update your notification settings to get the message via email or text message as well.

STUDENT SERVICES

Students needing accommodations should inform the instructor. As required by the Americans with Disabilities Act (ADA), accommodations are provided to insure equal opportunity for students with verified disabilities. To determine if you qualify or need assistance with an accommodation, please contact Disabled Student Services, Room 1073, 479-6220.