IN THE WAKE OF CURRENT EVENTS

by John D. Hurd

The aftershocks of the horrific events of September 11 continue to dominate the news and effect our lives. Our deepest sympathy goes out to all who were most hurt by this tragedy.

In the wake of current events, Cabrillo College, like many educational institutions, has become a resource for students and community members struggling to come to terms with a new and terrible state of affairs. I am very proud of the immediate institutional response, spearheaded by Vice President of Instruction Claire Biancalana, addressing the concerns of our students. The college remained open throughout the initial crisis, and instructors were encouraged to use their classroom as a forum in which students could openly express their thoughts and discuss the events.

The counseling division, chaired by Arturo Cantu, provided personal and group counseling sessions to help calm students. Counselors Francisco Ponce and Kathryn Clark were particularly helpful, lending their expertise to students and staff alike. Vice President of Student Services Manuel Osorio, Dean of Student Services Sesario Escoto, and Watsonville Center Director Rachel Mayo provided students the opportunity to pay personal tribute to victims by creating temporary memorial walls. A college memorial service, attended by hundreds of students, faculty, and staff, featured presentations by Student Senate President Elizabeth Curtis, English Instructor Ekua Omosupe, Choral Instructor Cheryl Anderson and her choir, and Music Instructor Susan Brown and her musical ensemble.

Cabrillo also offered a series of free community workshops organized by Social Science Instructor Allan Lonnberg. The workshop series titled “Why do they hate us so much?” taken from a quote on the student memorial wall, shed new light on the events.
on a range of subjects, including terrorism, counterterrorism, the role of the media, history of the Middle East, bioterrorism, and the heart of healing, among others. A number of workshops were standing-room-only events and featured guest speakers from around the Bay Area who are experts in their field. Our thanks again to all who helped.

In addition to facing the aftermath of national events, we are confronted this year with significant economic challenges. Although Governor Gray Davis partially restored funding to community colleges by signing SB 735, the community college restoration bill, overall he reduced community college funding by $66 million. What this means for Cabrillo is about $1 million less next year for instructional equipment and capital improvements. We hope that through careful, collaborative budget planning, along with building all the growth funding we can into our base and using the reserves we had set aside in anticipation of a downturn, we will be able to weather the storm without the fiscal pain we suffered in the mid-90’s.

The expanded size of the Watsonville Center has increased our growth cap by almost 8.5%. As those of you close to the budget know, it is vital to our financial health and viability, now and long-term, to meet our cap so that we can take advantage of all the growth funding available. While enrollment this fall appears to be strong, increasing enrollment by 8.5% for the year is a difficult task. I am hopeful that we will rise to the occasion once again. Vice President Biancalana and her team are in the process of implementing a plan to help increase enrollment by year’s end. An expanded Wintersession will be offered in January 2002, a new Weekend College will start in February with many more options for working students to attain their educational goals, and many classes have been added to the spring 2002 class schedule.

Even while facing many significant challenges and unknown factors, Cabrillo College continues to be a rewarding place to work. I feel very fortunate to have been part of it these past 10 years, and I look forward to more great years working with all of you.

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**CABRILLO’S FINAL ACCREDITATION REPORT REFLECTS INSTITUTIONAL EXCELLENCE**

The Accrediting Commission for Community and Junior Colleges, Western Association of Schools and Colleges, submitted its final report in June, recommending reaffirmation of Cabrillo’s accreditation and including many superlative commendations. It is arguably the most favorable accreditation report in the college’s history. In particular, the Commission commended Cabrillo College for its willingness to face challenges with collegiality and mutual respect for all members of the campus community; the Commission commented that flexibility and adaptability have allowed Cabrillo to respond appropriately to a wide range of issues. The college also was commended for its efforts in the development and implementation of a comprehensive research, planning, and evaluation process.

The Commission gave additional commendations for:

- Cabrillo’s successful pursuit of excellence, demonstrated by its commitment to its mission and students;
- The college’s exceptional efforts to maintain the campus beautifully throughout construction disruptions;
- An active and generous Cabrillo College Foundation;
- Cabrillo’s collaboration and partnerships with schools, universities, and public agencies to leverage resources; and
- The college community members’ genuine commitment to Cabrillo, evidenced by the positive attitude about the college and its role in the community.

The Commission made only three major recommendations to assist the college in further development. These recommendations include:

- Developing a comprehensive Educational Program Plan for the Watsonville Center;
- Expanding the use of online and interactive technology to improve outreach, assessment, placement, registration, orientation, and advisement, as well as other services that promote student access and support diverse educational needs; and
- Studying the feasibility of augmenting the number of classified personnel to adequately staff existing functions and expansion of the College.
Over 200 people attended the gala event held on September 7 for the opening of the new Cabrillo College Watsonville Center. Visitors enjoyed tours of the new facility, live music, food, and formal presentations. The new center provides convenient access for the first time to a state-of-the-art higher education facility offering an extensive schedule of college level courses and programs, plus a full-range of student services.

The celebration was the culmination of years of planning, hard work, cooperation, and dedication to the vision to provide greater access to higher education for Pajaro Valley area residents.

Following opening remarks by Cabrillo College President John D. Hurd, Legislative Proclamations commemorating the opening were given by staff from the offices of U.S. Representative Sam Farr, State Senator Bruce McPherson, and Supervisor Campos were able to attend the event.

Cabrillo College Governing Board Chair Claudine Wildman gave a special commemorative address, followed by an official declaration of Watsonville Center Day by Watsonville City Mayor Chuck Carter.

Michael Thomas, Vice President of Granite Construction Company, a major corporate donor to the new center, talked about the importance of investing in people.

Cabrillo College student Elvira Linarez shared her thoughts on the importance of the new center, and Watsonville Center Director Rachel Mayo followed with an inspirational speech on the Watsonville Center’s theme: Opening New Doors to College Education for Everyone.

Author and Cabrillo College Instructor Jeff Tagami read his poem “In Dedication to Watsonville Center.” The presentations were followed by refreshments and tours.

The new 33,000-square-foot facility, which is next door to the existing 11,000-square-foot center, boasts ten new classrooms with state-of-the-art technology, a science lab, three computer labs, a dance studio, and an auditorium.

Cabrillo has increased the number of class sections offered in Watsonville by 50 percent and included more transfer-level, A.A. degree, basic skills, and vocational certificate courses. Students will also have greater access to distance learning classes at four-year universities. Enrollment is expected to almost quadruple, from 1,400 last year to 5,000 over the next five years. Fall enrollment is at over 1800 students.

After the passage of Measure C in 1999, Cabrillo College worked closely with the City of Watsonville to purchase both the old Post Office building and the Comerica Bank site next door. The Economic Development Administration provided a $3.2 million grant for the new facility, and bond funds provided the balance.

Because bond funds could not be used to pay for equipment or furnishings, the Cabrillo College Foundation launched an unprecedented fund-raising campaign, netting more than $1 million from private community donations to equip a new science lab, sand a media center and furnish the new building.

“The expansion shows the value that the community holds for education,” said Rachel Mayo, Watsonville Center director. “The city's invested time and resources. It’s helped the project along in a number of ways. It’s a unique example of how a municipal government works with higher education for the benefit of the citizenry.”
CABRILLO COLLEGE DENTAL HYGIENE PROGRAM RANKED IN TOP 10 NATIONWIDE

Excellent, committed teachers and a dedicated community of participants as patients have helped students in the Dental Hygiene Program at Cabrillo College become some of the highest ranked in the country. The results of the recent Dental Hygiene National Boards, which test students’ knowledge, ranks Cabrillo 10 out of 231 dental hygiene schools nationwide. Falling in the top four percent in the nation is a major accomplishment by anyone’s standards.

Dr. Bridgete Clark, Dentist and Director of Dental Hygiene, is very proud of the program’s Class of 2001 and their accomplishments. She says that “it is a tribute to the quality and dedication of the instructors that Cabrillo has such an impressive nationwide reputation.”

The well-established program in existence for 30 years has two pillars of support, according to Dr. Clark. She credits dedicated instructors with a lifelong commitment to teaching, as one. The other is the community members who get their teeth cleaned through the hygiene training program.

Patients are loyal to the program’s services, returning year after year for exams, sometimes even for 15 or 20 years. Dr. Clark says that because the students are learning as they perform a cleaning and exam, patients, in turn, can often learn more about their oral health and anatomy than they generally would in a nontraining dental office visit. A cleaning at Cabrillo is very reasonably priced; the program serves many who do not have dental insurance.

The curriculum also has been strengthened through grants, which pay for supplies such as mannequin heads to simulate a patient’s mouth, a series of instructional slides, Internet wiring in the classroom, and software to track patients’ health and dental records, and insurance, according to Joanne Wylie, junior clinic coordinator and full-time faculty member. A state-of-the-art operatory is in the planning stages.

Cabrillo faculty stay abreast of new developments in their field through membership in professional organizations such as the California Dental Hygiene Educators Association (CDHEA). The group shares ideas on what to do to improve instruction. “It’s a brain pool,” says Wylie. Cabrillo also sends instructors to the University of Texas, the top school in dental education, to meet with instructors there and to attend courses on learning methodology and the latest scientific research.

But the success of the students boils down to the adage “practice makes perfect.” As Wylie says, “[Dental Hygiene] cannot be learned out of a book; you have to do it.” Once students learn the basics, they begin practicing on the mannequins, then on each other before moving into the clinic. Patients there receive a “very thorough” exam, which includes screening for oral cancer and blood pressure.

“The national test basically says that our students are really well trained, to pass a national exam at that high level,” says Wylie. “It puts them way at the top.”

With the recent Surgeon General’s report on the importance of dental health as an indicator of overall body health, the role of the hygienist has become much more than cleaning teeth and taking X-rays. Today, the hygienist is a licensed professional oral health educator and clinical operator, who, as a co-therapist, uses preventive, therapeutic and educational methods for the control of oral diseases and to maintain optimum oral health.

After achieving an Associate of Science degree from Cabrillo and accreditation by national and state boards, a dental hygiene graduate can expect to earn from $25 to more than $40 an hour. You can expect Cabrillo College graduates to be at the top of that list.
George Ow, Jr. receives special recognition from Cabrillo College President John D. Hurd at April 2001 Governing Board Meeting.

**GEORGE OW, JR. RECEIVES STATEWIDE AWARD**

Community leader, businessman, philanthropist, and longtime Cabrillo College supporter George Ow, Jr. was selected by the California Community Colleges Chancellor’s Office to be the first recipient of the John W. Rice Diversity Award. Ow received the award at the California Community Colleges annual conference in Costa Mesa. Ow was nominated for the award based on his work to advance diversity and equity for Cabrillo College and the greater Monterey Bay area.

The John W. Rice Diversity Award honors the memory of the former Board of Governors member, who served from 1995 to 2000. Rice was the board’s spokesman and innovator for affirmative action in the California Community Colleges. These awards are named in his behalf as a testament to his commitment to diversity and equity and his forceful support of a multicultural learning experience for all students. The Rice Diversity Awards were established this year.

Ow’s hallmark contribution to Cabrillo College is the American Dream Scholarship program, which he founded in 1983. Additionally, Ow has helped the extended community through providing scholarships at UCSC and the NAACP Santa Cruz Chapter, publishing books whose authors’ message includes the positive aspects of diversity, and producing several documentary films, on Chinese residents, Filipino farmers, and student Maria Guiterrez.

The Cabrillo College American Dream Scholarships are provided to 10 or more ethnic-minority high school students entering Cabrillo College.

Ow and his extended family have attended each scholarship awards ceremony since the program’s inception. Each American Dream Scholarship recipient receives a medallion and a $500 scholarship. Ow has taken a personal interest in American Dream Scholarship award recipients’ careers and academic goals and has helped at least four recipients continue on to four-year schools.

George and his wife, Gail Michaels-Ow, are founding supporters of the Cabrillo College Women’s Educational Success (WES) program, which provides emergency cash grants to women with a strong commitment to succeed in college.

In 1998, Ow helped commemorate the National Day of Remembrance by commissioning a painting by Cabrillo College instructor and renowned artist Howard Ikemoto. George sponsored a National Day of Remembrance community ceremony surrounding the dedication of the painting in remembrance of the Japanese Americans who were sent to internment camps in 1942.

In a speech made to last year’s annual scholarship recipients, Ow, a graduate of Monterey Peninsula College, explained the basis for his commitment to community colleges: “I loved my community college experience; that’s why I stayed five semesters … I wouldn’t trade my community college years for anything. My experience, plus the completely positive experience of over 20 members of my extended family at Cabrillo College through the years, has made me and my family strong supporters of Cabrillo College and the community college system. In our view, it is the most efficient college dollar spent … Our appreciation and support is heightened by the fact that my father and mother would have had a very hard time putting seven children through college without the existence of MPC or Cabrillo College. Someone built these colleges and had them ready for us when we needed them. Now it is our turn to do the same.”
COLLEGE MEMBERS RECEIVE SERVICE AWARDS

Each year college members, community members, and students nominate their colleagues for service awards, including the Floyd L. Younger Award for Teaching Excellence, the Billee Paul Award for Dedication and Service, Meritorious Service Awards, and a Student Leadership and Service Award.

The Floyd L. Younger Award for Teaching Excellence perpetuates the vision and ideals of Cabrillo’s first instructional administrator, Dr. Floyd L. Younger. Established in 1995 by the Cabrillo College Governing Board, the Floyd L. Younger Award recognizes excellence in teaching, extraordinary leadership, and inspiration imparted to students and colleagues.

This year’s recipient of the Floyd L. Younger Award is Spanish Instructor Joanne Allen. Joanne started teaching at Cabrillo College in 1966. Her colleagues cite her leadership skills and efforts as pivotal to the development and growth of the Spanish Department. Joanne is said to embody what it means to be a gifted teacher.

The Billee Paul Award for Dedication and Service recognizes a staff member’s outstanding service to Cabrillo. The award was named after Ms. Billee Paul, who served as the Student Services Coordinator for 25 years and has continued to volunteer at Cabrillo and in the community since her retirement. EOPS/CARE Advisor Annie Lechtenberg is the recipient of this year’s Billee Paul Award. In the years that Annie has worked at the college, she has distinguished herself through her exemplary efforts in serving students.

The Meritorious Service Awards honor individuals who have demonstrated extraordinary leadership, made exceptional contributions to Cabrillo, and implemented positive change for the benefit of students or staff.

During the 10 years that Cheryl Anderson has been teaching choral music at Cabrillo, she has established a well-founded reputation as an indefatigable champion of her students and their efforts. Cheryl has enriched her students’ lives by making available coordinated performing opportunities in Eastern Europe, Italy, and Spain.

Counseling Division Chair Arturo Cantu also receives a Meritorious Service Award this year. Arturo has made significant contributions to Cabrillo during his various roles as CCFT President, Counselor, and most recently Division Chair.

The third Meritorious Service Award goes to English Instructor Linda Kitz. Linda was one of the first women hired by the English Division in the early 1970s. She has served the college with excellence in her various roles as English Instructor, English Division Chair, and English Department Director.

The fourth Meritorious Service Award goes to Instructional Librarian Topsy Smalley. Topsy has spearheaded many innovations in building our library’s resources to a level beyond that of most other community colleges.

Martha Cervantes is the recipient of this year’s Student Leadership and Service Award. Martha, a re-entry student, was praised for her ability to keep her life in balance while moving forward with her educational and personal goals. She also received high praise for her ability to help her fellow students and serve as a resource for her classmates.

From left: Spanish Instructor Joanne Allen receives Governing Board Resolution for Younger Award
ACCOLADES
The Aptos Chamber of Commerce has named Teresa Thomae, Director of the Small Business Development Center, as Woman of the Year, and the Cabrillo Stage, directed by Emeritus Instructor Lyle Cruse, its Organization of the Year.

Rock Pfotenhauer, Dean of Career Education and Economic Development, received the “2001 Workforce Development Award: Outstanding Overall Contributions to the Workforce Investment Board.”

With his band, Wally’s Swing World, Music Instructor Wally Trindade topped the charts at Internet radio station Swing Top 40, coming in number one worldwide with “I Wish You Love.”

BOST/CIS Instructor Dave Taylor’s seventh book, Dynamic HTML Weekend Crash Course, from HungryMinds, Inc., was published this fall.

Topsy Smalley, Instructional Librarian, published an article, “Information Literacy in the Information Age,” in the July/August 2001 issue of College and Research Libraries News.

Al Holbert, Director of Computing Resources, has been elected president of the Chief Information Systems Officers Association (CISOA) for 2002.

Julie Hanks, English Instructor, and Mary Soltis, Director of the English/Reading Department, presented “Developing a 21st-Century Reading and Learning Association” at the National CRLA Conference (College Reading and Learning Association) in Spokane, WA. Julie Hanks also presented “Weekly News: Libraries News: A Rich Resource for Teaching Critical Thinking,” and she will participate at the next California regional meeting as the new Vice President of CRLA California.

The Santa Cruz YWCA has named Gretchen Morris-Coffey, Human Resources Technician, its Woman of the Year. She has been on the YWCA Board for four years.

Kathryn McBride, Art Instructor, had her work featured in two publications: “Teapots Transformed: The Explorations of an Object” and “Allan Chasanoff Ceramic Collection”.

CONTINUED BACK PAGE

CABRILLO FOUNDATION RANKED #1 IN NATION FOR NUMBER OF DONORS
The Council for Aid to Education (CAE), a subsidiary of RAND Corporation, ranks the Cabrillo College Foundation number one in the nation, out of 1,400 community colleges, for the number of donors contributing to a community college last year. The ranking is based on the aggregate number of alumni, parents, faculty, students, and other individuals, 3,989 in all, contributing to the Foundation.

The Cabrillo College Foundation was also ranked number one for the amount of gifts given last year by parents, $93,364, and the amount of gifts given by students, $60,398, was more than twice the amounts received by the next highest ranking community college. Most of these gifts were secured through the Foundation’s Annual Fund Telephone Outreach Program overseen by Eileen Jacinto, Development Officer of Annual Programs.

This level of giving demonstrates the kind of broad-based, grassroots support that the greater Santa Cruz County community has for Cabrillo College, and it also demonstrates the effectiveness of the Foundation. In many ways, the Cabrillo College Foundation is in the forefront of community college fund-raising. While many colleges are struggling to get fledgling fund-raising efforts up and running, the Cabrillo College Foundation has completed several successful capital campaigns and is forging new paths in fund-raising.

The Cabrillo College Foundation has one of the largest student scholarship programs in California, giving away over $260,000 last year alone. Funds are used also for mentoring programs, like the Cabrillo Advancement Program (CAP), designed to keep at-risk middle and high school students in school and help them move into college, and the Women’s Educational Success (WES) program, which gives emergency grants to re-entry women. The Foundation raises private gifts from individuals, companies, and foundations, and receives bequests, annuities, and charitable trusts.

The Cabrillo College Foundation is ranked 14th in the nation, for overall fund-raising out of 1,400 colleges, competing with some colleges and districts quadruple its size. The Cabrillo College Foundation is led by 33 active community volunteers who donate their time and energy helping the college meet its fund-raising goals. Last year, under the direction of Executive Director Melinda Silverstein, the Foundation raised over $2 million in private gifts to provide much-needed classroom furnishings and equipment for the new Cabrillo College Watsonville Center, which opened in early September, and the new Horticulture Center and Botanical Gardens facility, which will open next year.
ACCOLOADES (CONT.)

Cabrillo College won four graphic design awards at the recent National Council for Marketing and Public Relations Region VI Conference. The Fall 2001 Schedule of Classes received a prestigious first place award—cover design by Cathy Summa, book design by Alexa McCrea, and illustration by local illustrator Anna Oneglia. The International Student brochure won a bronze award and was designed by Marketing & Communications Technician and Designer Evelyn Hirsch. Cabrillo also received a gold award for the fall 2001 print advertising campaign and a bronze award for the Watsonville Center poster.

ECE Instructor, Nancy K. Brown had her story “Burn Pile” published alongside Alice Walker’s and Wallace Stegner’s stories in an anthology about rural youth called Fishing for Chickens.

Archaeology Instructor Rob Edwards’ new video Pathways to Archaeology is being featured on the Archaeology Channel public-education streaming-website (www.archaeologychannel.org). The new video is about Cabrillo’s very successful archaeological training program.

Cathy Summa has been elected first Vice President of the Community Colleges Public Relations Organization.

“Cardiovascular Applications for Personal Digital Assistant Computer Devices” by Sally Miller, Nursing Ed. Instructor, describing nursing programs and key features of Palm Pilots, which are of particular interest to cardiovascular nurses, was published in the fall 2001 edition of the American Heart Association’s Council on Cardiovascular Nursing newsletter.

Julie Connell, Art Instructor, has a print in the 4th British International Miniature Print Exhibition.

Photography Instructor Gordon Hammer and Art Instructor Karen Tossavainen participated in the “Poet’s Eye/ the Artist’s Tongue” exhibition at the Santa Cruz Mountain Arts Center, in Ben Lomond. Karen Tossavainen also exhibited her accomplishments in “Inside Editions” at the Kala Institute, in Berkeley, which is honoring nine artists from around the world who have worked at KALA over the last decade.

Marsha Blaker DeSomma, Art Instructor, held a one-person show in Seattle in October and November at Vetri International Glass Gallery.

Jane Gregorius and Terry Hogan, Art Instructors, had their work displayed in the “Watsonville Slough Exhibition” at the Pajaro Valley Arts Gallery.

Michael Kilgore, Art Instructor, presented his work in the prestigious show “Objects in Space,” a national sculpture exhibition at Western New Mexico University.

Andréé LeBourveau, Slide Library LIA, and Jane Gregorius, Art Instructor, participated in the fall Open Studios. Andréé LeBourveau also had a one-person show, “Summer Scenes Serigraphs,” at Kava House in Watsonville, and showed in “Inclusion in Space,” the Cabrillo art faculty and staff exhibition.

Art Instructor Celia Rabinovitch’s work was recently included in a major international exhibition in Vienna, Austria, through the Government of Canada’s Department of Foreign Affairs and International Trade.