

JOURNALISM

Business, English, and Language Arts Division

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<http://www.cabrillo.edu/programs>

Journalism A.A. Degree

The Journalism transfer is designed to provide the lower division coursework needed for transfer to a 4-year university in Journalism or Mass Media. The major is available at most CSU campuses and some campuses of the University of California.

Learning Outcomes

The Cabrillo College Core Competencies (with an emphasis in the study of Journalism):

1. Communication: Reading, Writing, Listening, Speaking, and/or Conversing
2. Critical Thinking and Information Competency: Analysis, Computation, Research, Problem Solving
3. Global Awareness: An appreciation of Scientific Processes, Global Systems and Civics, and Artistic Variety
4. Personal Responsibility and Professional Development: Self-Management and Self-Awareness, Social and Physical Wellness, Workplace Skills

Model Program for Journalism

An Associate Degree requires 60 units appropriate to your educational goal, to include general education and at least 18 units in a major. Courses should be selected to meet the lower-division major preparation requirements at your intended transfer university - these specific requirements can be found at www.assist.org for 4-year public institutions in California. Please see a counselor for advisement to ensure you are taking the best possible courses given your goal.

The department presents the following suggested Model Program for this major. The courses listed below may or may not be appropriate depending on your specific goal. Please see a counselor for advisement for transfer to any 4-year institution.

A.A. General Education 30 Units

Core Courses (9 units)

JOURN 21	Mass Communications	3
JOURN 23A	Reporting for the News Media	3
ENGL 1B	Composition and Literature	3
or		
ENGL 1BH	Honors Composition and Literature	3
or		
ENGL 1BMC	Composition and Literature: Multicultural Emphasis	3

Approved Electives (11 Units) Units

ART 27	Graphic Design	3
ART 28	Lettering/Typography	3
AP 9A	Beginning Photography	3
JOURN 20A	Introduction to Photojournalism	3
JOURN 35	Writing for the Broadcast Media	3
DM 1	Introduction to Digital Media	4
COMM 10	Communication Process	3

ENGL 12A	Fiction Writing	3
MATH 12	Elementary Statistics	5
or		
MATH 12H	Honors Elementary Statistics	5
or		
BUS 9	Business Statistics	3

Electives:
(Any Course Numbered 1-99)..... 10

Total Units **60**

Journalism Certificate of Achievement

Learning Outcomes

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4. Personal Responsibility and Professional Development: Self-Management and Self-Awareness, Social and Physical Wellness, Workplace Skills

Core Courses Units

JOURN 20A	Introduction to Photojournalism	3
JOURN 21	Mass Communications	3
JOURN 23A	Reporting for the News Media	3
JOURN 54A	Newspaper Production	1

Approved Electives (6 Units) Units

AP 9A	Beginning Photography	3
ART 27	Graphic Design	3
ART 28	Lettering/Typography	3
JOURN 2	Special Projects in Journalism	3
JOURN 20B	Press Photo Bureau	3
JOURN 35	Writing for the Broadcast Media	3
JOURN 199C	Career Work Experience Education	3
DM 1	Introduction to Digital Media	4
DM 2	Digital Publishing I	4
COMM 10	Communication Process	3

Other Required Courses (3 units)

ENGL 100	Elements of Writing	3
or		
ESL 100	High Advanced Academic ESL	4-6
or		
ENGL 1A/1AH/1AMC/1AMCH	3

Total Units **19**

Journalism Courses

JOURN 2 Special Projects in Journalism

1 – 3 units; 1 – 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

This course concentrates on some dimension or aspect of journalism not covered in regular journalism courses.

Transfer Credit: Transfers to CSU.

JOURN 20A Introduction to Photojournalism

3 units; 2 hours Lecture, 3 hours Laboratory

Prerequisite: AP 9A or equivalent experience.

Recommended Preparation: Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

Introduces photojournalism, emphasizing the art of telling stories with photographs. Examines the photographic techniques, journalistic practices, and artistic concerns of the photojournalist, as well as the history and future of photojournalism. Students also provide the photographs for the college newspaper, *The Voice*. Requires access to a digital camera.

Transfer Credit: Transfers to CSU. C-ID: JOUR 160

JOURN 20B Press Photo Bureau

3 units; 2 hours Lecture, 3 hours Laboratory

Prerequisite: JOURN 20A; AP 9A; AP 9B.

Recommended Preparation: Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

Trains photographers to shoot and process digital photos for the college newspaper's print edition and its companion online news website. Requires access to a digital camera.

Transfer Credit: Transfers to CSU.

JOURN 21 Mass Communications

3 units; 3 hours Lecture

Recommended Preparation: Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

Surveys and measures the impact of mass media, including television, film, radio, newspapers, advertising, Internet, and digital media. Explores mass media's historical and contemporary effects at the individual, national, and global level. Covers theories of mass communication and introduces basic production in video, podcasting, and Internet content. Emphasizes the ethical, moral, and legal influences of the media on gender and racial issues.

Transfer Credit: Transfers to CSU; UC. C-ID: JOUR 100

JOURN 23A Reporting for the News Media

3 units; 3 hours Lecture

Prerequisite: ENGL 1A/1AH/1AMC/1AMCH.

Recommended Preparation: Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

Teaches the basics of newsgathering and writing for newspapers and online news websites. Students participate in producing the college newspaper.

Transfer Credit: Transfers to CSU; UC.

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JOURN 35 Writing for the Broadcast Media

3 units; 3 hours Lecture

Recommended Preparation: ENGL 1A/1AH/1AMC/1AMCH.

Repeatability: May be taken a total of 1 time.

A writing course designed to teach students the basics of writing for the broadcast media, including news, commercials, announcements, documentaries, and dramatic writing.

Transfer Credit: Transfers to CSU.

JOURN 54A Newspaper Production: Reporting and Photography

1 unit; 3 hours Laboratory

Recommended Preparation: DM 2 or equivalent skills; Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

Introduces design techniques and software to produce page layouts for the college newspaper, focusing on reporting and photography.

Transfer Credit: Transfers to CSU.

JOURN 54B Newspaper Production: Editing

1 unit; 3 hours Laboratory

Prerequisite: JOURN 54A or equivalent skills.

Recommended Preparation: Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

Introduces design techniques and software to produce page layouts for the college newspaper, focusing on editing.

Transfer Credit: Transfers to CSU.

JOURN 54C Newspaper Production: Management

1 unit; 3 hours Laboratory

Prerequisite: JOURN 54B or equivalent skills.

Recommended Preparation: Eligibility for ENGL 100 or ESL 100 and READ 100.

Repeatability: May be taken a total of 1 time.

Introduces design techniques and software to produce page layouts for the college newspaper, focusing on management.

Transfer Credit: Transfers to CSU.