



BUSINESS

Market watch



Dow Jones
18,029.85
(-17.73)



S&P
2099.68
(-0.66)



Nasdaq
4906.36
(+7.09)

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Business Digest

APTOS

Workshop on social media set Feb. 28

The Small Business Development Center presents “Solving the Social Media Puzzle: Helping You Put the Pieces Together” 9:30 a.m.-noon Feb. 28 at Cabrillo College, 6500 Soquel Drive.

Lydia Snider will explain how to make informed decisions on which social media sites are best for your business and how to integrate them into your marketing strategies. Cost is \$35. RSVP: <http://centralcoastsbdc.org/>.