Business Digest

APTOS

Social media workshop set
April 25

The Small Business Development Center will present “Build Your Business! Social Media Puzzle” 9:30 a.m. to noon April 25 at Cabrillo College, 6500 Soquel Drive.

The event will be taught by Lydia Snider. This workshop will cover what customers should expect from websites, how to make informed decisions on which social media sites to use and how to put the pieces of the online puzzle together to grow business. Cost is $35. Advance registration is required. Details: centralcoastsbdc.org or 831-479-6136.